## RESPECT THE SIGN. LIVES ARE ON THE LINE.

## The power of community can save lives.

Aurizon is actively engaging communities to promote safety at level crossings through the 'Respect the sign. Lives are on the line.' campaign.

If Aurizon is in your community, we can help with a presentation for your school or community group, just email us at **community@aurizon.com.au** or you can find a range of downloadable resources from our website **aurizon.com.au/rail-safety.** 

## How you can get involved.

Be creative and have some fun, but most of all please show your support for this important community safety campaign.

Below are some examples of 'Respect the sign' activities – but feel free to come up with your own ideas too.

- Take a photo of your local sporting team doing the 'Respect the sign' action.
- School principals could ask the assembly to perform the 'Respect the sign' action.
- Teachers could have their students create a video, painting or other artwork that features the 'Respect the sign' action.
- Your local Lions and Rotary club members could take a photo together performing the 'Respect the sign' action at their next meeting.



## Please share your 'Respect the sign' activities!





Sharing your efforts (in the form of photos and videos) with Aurizon will help us amplify the message through our social media channels, ensuring a broader impact for the safety campaign.

We can't wait to see what your club or group comes up with.

Consent is important when sharing imagery for promotional use, highlighting community unity in prioritising safety.

Please email your photos and videos to **community@aurizon.com.au**.

By providing Aurizon with images, we confirm consent from all parties for the use of these materials in Aurizon's promotional efforts and acknowledge there will be no claims for payment.



Please play your part in keeping your community safe.

